



Cherokee Triangle Association Newsletter



**CHEROKEE
TRIANGLE
ART FAIR**
50TH ANNIVERSARY

2022 Cherokee Triangle Art Fair is Back!

The neighborhood Art Fair returns to celebrate 50 years

April 30 – May 1, 2022 in Willow Park

It's an exciting year for the Cherokee Triangle Association (CTA) with the return of the Annual Art Fair, just in time to celebrate its 50th anniversary. The annual two day festival will be held on its customary weekend before Derby and the CTA welcomes all residents and visitors to this cherished neighborhood festival. "We are doing cartwheels down Cherokee Parkway that we are hosting the Art Fair as we canceled in past years due to the pandemic," shares Jerry Lyndrup, "We feel good about bringing back the Fair as everyone remembers it, while welcoming new neighbors and visitors who have never attended before. It's a big year for us as we also ring in our 50-year anniversary of this incredible, local tradition."

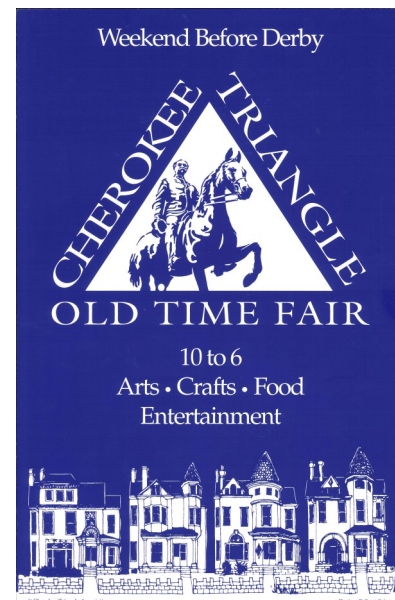
The 2022 Cherokee Triangle Art Fair runs from 10 a.m. to 6 p.m. on Saturday, April 30th and Sunday, May 1st, along Cherokee Parkway between Willow Avenue and Cherokee Road. Like other years, there will be over 200 artists from across the country, a variety of food and drink tents, as well as the annual Saturday evening street party with live music. The Children's Parade is slated for 10 AM Saturday (watch for details online.) The Children's Tent includes activities for kids, but there are no planned arts and crafts activities for families.

"This is the flagship event for the Cherokee Triangle neighborhood," shares Wes Cobb, CTA President. "This year, after a hiatus, it's as important as ever for us to give something to the neighborhood and the community worth celebrating. It's about the artists, our neighbors and everyone in the community coming together. It's our tradition to host a Saturday night celebration event after the artists booths close for the day. It's a great time all around and it's about giving back."

To celebrate the return of the Art Fair, the neighborhood will be recognizing the Fair's 50th anniversary, which started as a modest plant exchange in 1972. To commemorate, the Association will spotlight historical artifacts from past years, sharing (or debunking) urban legends and interviewing contributors or people who have been a part of the neighborhood. "There's so much history here and we love to keep telling that story," says Gail Morris, a long-term resident of the Cherokee Triangle, as well as a former CTA Trustee and former Chair of the Fair Art Committee. "We plan to not only celebrate our artists this year but also mark the anniversary of a wonderful local tradition. It's about bringing people together and art is the perfect way to do that."

Memories from 50 years of the Cherokee Triangle Art Fair

- Initially called the Olde Time Art Festival, the event first began in 1972 as a neighborhood plant exchange. Soon “clothes line” artwork, produced by neighbors and locals, was added. By the 4th fair they had enough participation for it to officially become a juried arts and crafts festival. As the quality of the art improved, separate Arts / Crafts categories were eliminated.
- The Children’s Parade, 10 AM Saturday morning, is back this year. The tent for children’s activities is another popular event for the younger group.
- Back in the early years, cash receipts at the end of each day were collected by security personnel and stored in the kitchen oven of an Art Fair committee chair, Gail Morris. She lived in fear that the kids would inadvertently turn the gas oven on.
- Over the years, the fair continued to grow until reaching its current size. There are typically 200 artists in attendance. Participants say they love the fair because of its neighborhood feel, manageable size and the engagement of the residents. Some home owners along the fair route provide assistance to the artists such as sharing electrical access, bathroom breaks and space just to relax.
- Before the bratwurst and hot dog concession areas existed, there was the Wiener Wagon. The interior was so hot and cramped that it was one of the least favorite volunteer jobs. Over time, the Art Fair Committee has systematically eliminated the less desirable volunteer assignments, aiming to really make the experience a fun one.
- For years a popular event was a rope pull between members of city government and residents, with the losers getting dragged through the mud. Former local mayors Harvey Sloane and Jerry Abrahamson were among the popular contestants from city government.
- For nine years, the fair struggled with the unfortunate scheduling conflict between the Art Fair and the Mini-Marathon. To accommodate the runners, all of the streets leading into the Triangle were blocked, creating a logistical nightmare for both artists and fair goers. After many years of lobbying, marathon organizers agreed to restructure the route to free up access to the fair.
- The success of the fair is highly dependent on the weather. Several times the event was rained out on at least one day. In an effort to mitigate the impact of the heavy rain, there were consistent efforts to expand covered areas, especially near the food and beverage concessions.
- Once the fair became a juried event, the expertise of the jurors has increased over time, adding to the overall quality. Initially, artist applications were judged on photos submitted by the artists, but now there is a sophisticated online portal that allows artists, committee members and jurors direct access to far more detail on the art work. What started as a neighborhood event has evolved into one of the top art fairs in the country with approximately 35,000 annual attendees.



Volunteers are a critical element of the fair and ensure that the proceeds can be used to enhance the community in various ways. Most of the profit from the fair comes from booth fees, plus sales of food and beverages. (Artists are not asked to pay any commissions on sales.) It is estimated that over 7300 hours of volunteer time are needed to staff various activities as well as set up and clean up for the two day event.

Get in the swing of things! Volunteers are still welcome and needed. Work one shift or several. Send an mail to cherokeetriangle.com/Art-fair indicating your interest.



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Art Fair Memories.

*Find and post more pictures on Instagram
Tagged #CherokeeTriangleArtFair*



The Rope Pull



Kids at the
Lemonade
Stand



**4TH ANNUAL
CHEROKEE TRIANGLE
OLDE TIME FAIR**

APR. 26-27, 1975
SAT. 9AM - 6PM
SUN. 10AM - 6PM
CHEROKEE PARKWAY
AT WILLOW AVENUE

SPECIAL ACTIVITIES

- JURIED ARTS & CRAFTS
- HOUSE & GARDEN TOURS
- BAKE SALE - KY. RECIPES
- ANTIQUES - HOME CRAFTS
- PLANT & FLOWER SALE
- KY. HAM RAFFLE

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Planning Ahead to Get the Most Out of the Fair

The two day fair takes place on Saturday, April 30th and Sunday, May 1st 2022 (from 10am-6pm daily), with a 50th Anniversary celebration from 6pm-8pm on Saturday night. Set-up for the event, including street closures, occurs Friday April 29th (8am-6pm).

Artists and food vendor booths will be located on the streets surrounding Willow Park, in the Cherokee Triangle neighborhood (Cherokee Parkway between Willow Ave. and Cherokee Rd.). Live music performances will take place in the Willow Park gazebo. This is a free event, open to the public. Street Parking available first come-first serve.

Please, **NO** pets. **NO** outside alcohol. **NO** soliciting.

NEW THIS YEAR: To purchase alcohol, you must show ID to get a wristband (available near the beer tent)



Music Line up at the Gazebo

SAT: 1-3PM *No Tools Loaned* (Bluegrass) 4-8PM *Nervous Melvin and the Mistakes* (High energy Dance)

SUN: 1-3PM *Appalatin* (Caribbean—Appalatian—Latin) 3:30-5:30PM *Paloverde* (Krekie Rock & More)



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Published Quarterly. Copyright 2004
Editor: Nancy Gordon Moore

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Olmsted Parks Grow Locally and Celebrate Nationally

From Olmsted Staff

In the year of Frederick Law Olmsted's 200th birthday, Olmsted Parks Conservancy kicks off the first major expansion of his Louisville park system – one of only four such Olmsted systems in the world. Park neighbors Norman and Belita Noltemeyer made a transformational gift to ensure 25 acres of land near Cherokee Park will be protected by OPC for generations to come.

The land had been advertised as a development opportunity, with more than 70 sites available for home construction. Not since the interstate expanded through the park had the land been under such a threat. Much of the land is assumed to be Cherokee Park property by those who enjoy its hiking and biking trails. Thanks to the Noltemeyers' commitment to conservation, Olmsted Parks Conservancy has been entrusted to protect the property as park land in perpetuity. What an incredible legacy for the Noltemeyer family!



Olmsted would refer to his park systems as “the lungs of the city”: living, breathing spaces that bring vitality to the urban landscape. As the national Olmsted 200 celebration honors Olmsted's legacy and the community-building power of parks, the land now known as Beargrass Preserve at Cherokee Park will grow into a sanctuary for all citizens of our city.

Support Olmsted Parks Conservancy and the work we do each day in our parks during the Spring Membership Drive. From May 7 – 14, your support will ensure that Beargrass Preserve and all our Olmsted Parks continue to receive additional investment and care. As an OPC member, you'll support our efforts in community engagement, park projects, and the daily work of our Team for Healthy Parks, while enjoying special member benefits. To learn more about what's next for Beargrass Preserve at Cherokee Park and upcoming events, visit olmstedparks.org.

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Become a Cherokee Triangle Trustee

By Jeff Quigley, 1st Vice President and Nominating Committee Chair

With Spring upon us, it's time for us to elect new members to the Cherokee Triangle Board of Trustees. Completely volunteer-led, our Board of Trustees sets the agenda, manages the finances, and makes critical decisions about the short and long term direction of the Cherokee Triangle Association. This is a great way to get involved in the organization whether you are new to the neighborhood or have lived here for decades.

Six trustee seats are elected to the Board of the Cherokee Triangle Association (CTA) each year. Each trustee shall serve a 3-year term and can serve two terms. All current or Lifetime dues-paying members of the CTA are eligible, and members are encouraged to attend at least one Board meeting prior to submitting an application.

If there are more applications than open seats, applicants will be listed on a ballot that will be mailed to each dues-paying association member household. The ballot will have instructions on how to return it. Ballots will be counted at the May CTA meeting. Newly-elected trustees are expected to attend the June meeting and will take their seats at the August meeting. Vacancies that arise between elections are filled by the Board of Trustees from its membership.

In addition to those seats coming up for election in June, we currently have two board vacancies, and could really use your expertise now.

Interested? Please visit our website and fill out an application at: <https://cherokeetriangle.com/trustees/>

If you have any questions about the election process, please feel free to reach out to me at jeff.quigley@gmail.com or 781-696-0980.

About the Cherokee Triangle Association (CTA)

CTA is in an Historic Preservation District in Louisville, KY, close to downtown. The neighborhood is known for its beautiful historic homes, mature tree canopy and easy access to dining, shopping and greenspace. The CTA works to foster community engagement, preservation of historic assets, and neighborhood planning.

Proceeds from the Fair support the mission of the Association and also support many local charities, including Highland Community Ministries, the Olmsted Conservancy, KY Refugee Foundation and others.

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Focus on Triangle Homes: *A Front Row Seat for the Art Fair*

Rob and Kristin Townsend feel fortunate to have had a front row seat for the Cherokee Triangle Art Fair over the past 18 years, an event that is the highlight of their year: “Bigger even than Derby!” says Kristin. They feel it has been a privilege and a joy to participate in the Art Fair through multiple roles: as volunteers, as informal hosts for the artists located in front of their home, and as supporters of their children’s front yard lemonade stand.

Their Tudor home at 2116 Cherokee Parkway is in the middle of it all. Built in 1896, the house was one of the earliest on the street and among very few Tudor-style structures in the neighborhood. Close to the original trolley turnabout at the intersection of Cherokee Road and Cherokee Parkway, the home features classic architectural elements, including original wavy-glass windows and hardwood floors.

- *The Lemonade Stand:* Beginning at age 4, Sadie Townsend set up a homemade lemonade stand to service the artists and fair goers, with the aim of collecting donations for local charities. She was soon joined by her brother Dean, 2 years her junior, and the enterprise quickly developed a loyal following. Neighbors chipped in by donating cookies and other homemade baked goods. Over the course of a decade, the children collected a total of over \$12,000, distributed to a different charity each year.
- *Informal Hosts:* Kristin noted that the same artists request to be placed in front of their home, year after year. They treat the artists as friends and neighbors, allowing them access to electricity, their restrooms, and a comfortable place to hang out when a break is needed.

One of their favorite experiences each year is enjoying how *quiet* the street is after the art fair booths close. It is the only time of the year when car traffic is blocked on the otherwise busy street. It’s also the chance for the kids to freely ride their bikes and scooters up and down the middle of the parkway. Neighbors come out to enjoy the peaceful atmosphere. “There is a buzz in the air, and huge smiles all around” says Kristin.



Focus on Triangle Homes is a recurring feature of the newsletter. If you know of an interesting home or renovation project, please send a note to cherokeetriangle@bellsouth.net.

Community Poll:
Share your
thoughts with
us.



The Trustees of the Cherokee Triangle Association are always looking to serve you and the neighborhood.

Please take 5 minutes to tell us about what matters most to you as a resident, guest, or business in the neighborhood.



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Your Dues Are Paid Thru:



Cherokee Triangle Association Officers and Trustees (2021-2022)

- Wes Cobb – President
- Jeff Quigley – 1st VP
- Jamie Conti – 2nd VP
- Anne Lindauer – Secretary
- Bob Picken – Treasurer

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John Downard Andy Epstein Pete Kirven
Joanne Lynch Nancy Gordon Moore
Angela Pape Jennifer Schultz

The CTA holds meetings the 3rd Monday of the month (except July and December) at 7PM with both in-person and zoom formats. All are welcome to attend. Please contact digitalmarketing.cta@gmail.com for online Meeting ID and Passcode.